

# SPONSORSHIP GUIDE 2019

**KCM**  
KENTUCKY CENTER  
FOR MATHEMATICS



**CONNECT:**  
Fostering  
Mathematical Minds  
and Communities

**KCM 2019  
CONFERENCE**

**MARCH 11-12,  
2019**  
Marriott Griffin Gate  
Lexington, KY

CONTACT US: [kcm@nku.edu](mailto:kcm@nku.edu) - (859) 572-7690



# SPONSORSHIP *Packages*

## 1. BLUEGRASS: \$2,000

Named sponsor for WiFi at conference; full-page ad in electronic program; 3 tables in exhibitor area; entry for 4 representatives; 4 KCM social media posts; logo listed on website linking directly to your site

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## 2. THOROUGHbred: \$1,000

Full-page ad in electronic program; 2 tables in exhibitor area; entry for 3 representatives; 2 KCM social media posts; logo on website linking directly to your site

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## 3. CARDINAL: \$500

Half-page ad in electronic program; 1 table in exhibitor area; entry for 2 representatives; 1 KCM social media post; logo listed on the conference website linking directly to your site



# ADD-ON SPONSORSHIP

## *Packages*

### 1. BREAKFAST SPONSOR \$2,000

Your organization will be seen on signs during 1 breakfast as the sponsor who made the most important meal of the day possible.

### 2. CONFERENCE COOKIE SPONSOR: \$1,000

Be the sponsor whose logo is on everyone's favorite item... the annual conference cookie!

### 3. PHOTO BOOTH SPONSOR: \$1,000

A photo booth will be located outside of the exhibitor area for 1 afternoon of the conference. Your company's logo will be on all of the pictures printed, as well as the electronic pictures sent after the conference.

### 5. SURFACE GO SPONSOR: \$600

A Surface Go will be raffled off at the event. A lucky teacher could take home a new Surface Go thanks to your company.

### 7. LIVESCRIBE SPONSOR: \$400

One lucky attendee will win a Livescribe pen. Be the company who makes this unique learning tool possible.

### 4. CHROMEBOOK SPONSOR: \$800

A Chromebook will be raffled off at the event. A lucky teacher could take home a new Samsung Chromebook thanks to your company.

### 6. #GIVEAWAY SPONSOR: \$500

Be trending with this sponsorship add on; donate an item and we will create a Twitter give-away including 4 tweets and interaction with users.

### 8. WELCOME SPONSOR: \$300

Your logo will be the first thing guests see when they arrive at the hotel on Sunday evening. Company logo will be on a monitor and refreshments will be provided.





# INFORMATION FOR:

## *Ads and Exhibitors*

The KCM conference will be paperless; advertisements will be included in our electronic program. Advertisements should be sent to KCM Events & Communications Coordinator, Lyna Kelley (kcm@nku.edu), no later than **Friday, January 25, 2019**. They must be high resolution .jpeg or .pdf files.

- Full-Page Ads: formatted 8.5 in. X 11 in.
- Half-Page Ads: formatted 8.5 in. X 5.5 in.

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The exhibitor space will be located directly outside of the presentation rooms on the 1st floor of the hotel. Skirting will be provided, however exhibitors are welcome to bring their own.

### SET UP TIMES:

- Sunday, March 10: 6:30 pm - 8:30 pm
- Monday, March 11: 6 am - 7 am
- Tuesday, March 12: 6 am - 7 am

### SPONSOR REGISTRATION:

If you are interested in becoming a 2019 KCM Conference Sponsor, click [HERE](#)